



To Listen to the play back of the call follow this link:

<https://myhealthplan.webex.com/myhealthplan/ldr.php?RCID=b0366bb55d9e93df0ba4d8143035010f>

PLEASE NOTE: ACTUAL MEETING BEGINS at 3 minutes and 40 seconds. The first 3 minutes include people introducing themselves.

AGENDA

- Welcome and Introduction
- Why Equity Matters to SRTS

Keith Benjamin, Community Partnership Manager with the Safe Routes to School National Partnership, will share a presentation that will help us move from “why” it is important to how we can address equity in our SRTS work. He will share insights from projects from across the country. This will be a presentation to help get us grounded and identify learning opportunities for the coming year.

- Preparing your SRTS Team
- Announcements

WHY EQUITY MATTERS TO SAFE ROUTES TO SCHOOL



Keith Benjamin

Community Partnerships Manager
Voices 4 Healthy Kids Initiative

keith@saferoutespartnership.org

@rkbtwo



EQUITY IS A CONNECTOR NOT AN OUTLIER....



Two-thirds of low-income adults facing multiple disadvantages live in the nation's 100 largest metro areas.

29 million Americans do not have a supermarket within a mile of their home if they live in an urban area or within 10 miles in rural areas

Parents report violence and crime as 1 of 5 primary factors affecting children's walking or bicycling.

1/3 of US Schools are in air pollution danger zones and 1/4 of health care costs in the United States are attributable to obesity

30% of people with disabilities report that transportation is a problem for them

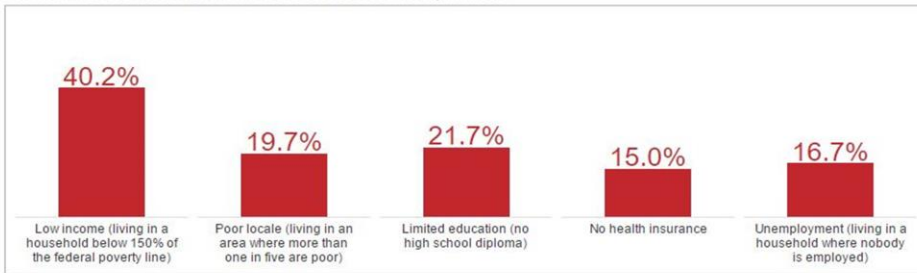
Voices for Healthy Kids: Active Places • saferoutespartnership.org/activeplaces

- Protecting citizen's right to travel impacts community priorities
- <http://stateofobesity.org/food-insecurity/>
- <http://www.saferoutespartnership.org/sites/default/files/pdf/RTS-policy-report-fact-sheet.pdf>

DIMENSIONS OF DISADVANTAGE IN MINNEAPOLIS-ST. PAUL-BLOOMINGTON, MN-WI, 2014 (HISPANIC)

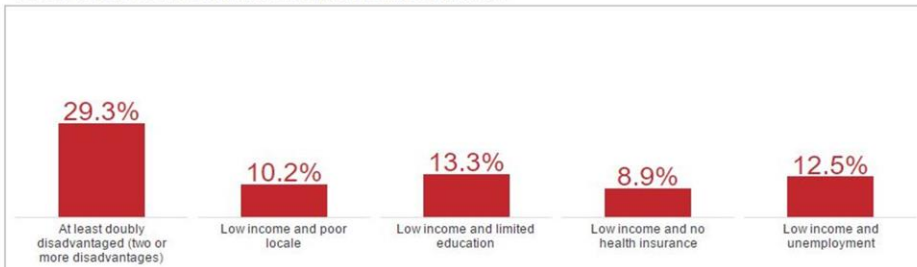
Dimensions of disadvantage

SHARE OF THE ADULT POPULATION IN MINNEAPOLIS-ST. PAUL-BLOOMINGTON, MN-WI, 2014



Clustered, or multidimensional disadvantage

SHARE OF THE ADULT POPULATION IN MINNEAPOLIS-ST. PAUL-BLOOMINGTON, MN-WI, 2014



“The intersection of race, place, and multidimensional poverty”

<http://brook.gs/22Jlwc> Brookings Institute



www.smartgrowthamerica.org/complete-streets/complete-streets-fundamentals/factsheets/equity/

equity.lsn.net/lessons-from-the-history-of-transportation-justice

ppms.trec.pdx.edu/media/project_files/733_project_brief.pdf

https://www.washingtonpost.com/news/wonk/wp/2014/05/09/the-demographic-paradox-of-who-bikes-and-walks-to-work/?tid=a_inl

Intentionally break down silos through coalition building:

National Active Transportation Diversity Task force



Take strategic account of the assets within your coalition(s)

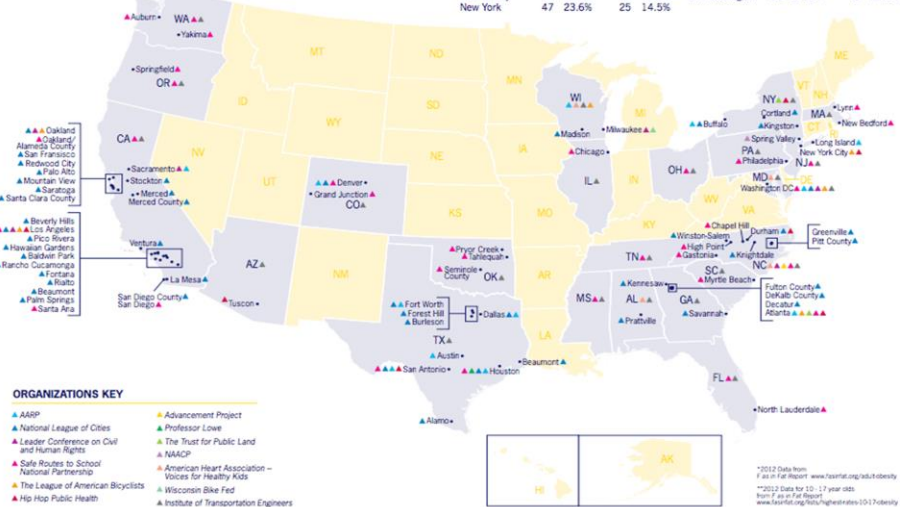
NATIONAL ACTIVE TRANSPORTATION DIVERSITY TASK FORCE

Equity Asset Map

Safe Routes to School National Partnership
in collaboration with the NAACP

TASK FORCE WORK OPPORTUNITY DENSITY: STATE OBESITY RANKINGS AND RATES

	ADULT**	RATE	YOUTH***	RATE		ADULT**	RATE	YOUTH***	RATE
Alabama	5	33.0%	11	18.6%	North Carolina	17	29.6%	18	16.1%
California	41	25.0%	21	15.1%	Ohio	16	30.4%	14	17.4%
Colorado	51	21.3%	47	10.9%	Oregon	36	26.5%	51	9.9%
Florida	37	26.4%	38	13.4%	Tennessee	4	33.7%	5	20.5%
Georgia	20	29.1%	17	16.5%	Texas	19	29.2%	10	19.1%
Maryland	26	27.6%	21	15.1%	Wisconsin	15	29.7%	38	13.4%
Mississippi	1	35.1%	1	27.7%	Washington, DC	50	21.9%	3	21.4%
New Jersey	39	26.3%	50	10.0%	SW Washington	32	27.2%	46	11.0%
New York	47	23.6%	25	14.5%					



Note from Jill: Please let me know if you are interested in learning more about the Equity Asset map.

Check for existing community builders before stepping into a community



**Empower non-transportation/health oriented
organizations to take the movement to their
constituents**



**NOBEL-Women Conference 2014
resolution passage**



**NAACP Convention 2014
resolution passage**

**Rural Communities need accessibility too:
Walthill, NE (Omaha Reservation)**



Inter-agency work may get you to the finish line quicker



- **Identified a champion: BikeKnox**
- **Found collaborative partners/champions**
- **Related Complete Streets to elected official priorities**
- **The Complete Streets Ordinance was passed by the City Council on first reading and vote on Tuesday October 14th**

Policy wins don't guarantee equitable implementation



Check loopholes in policies to ensure effectiveness of implementation

DIVISION 2. OPERATION OF BICYCLES

Sec. 55-4-11. Operation of bicycles — Persons under twelve years of age. no person under the age of 12 years shall operate a bicycle upon any street, highway or alley of the City, provided, that such person under twelve 12 years of age may operate a bicycle on the sidewalks of the city.

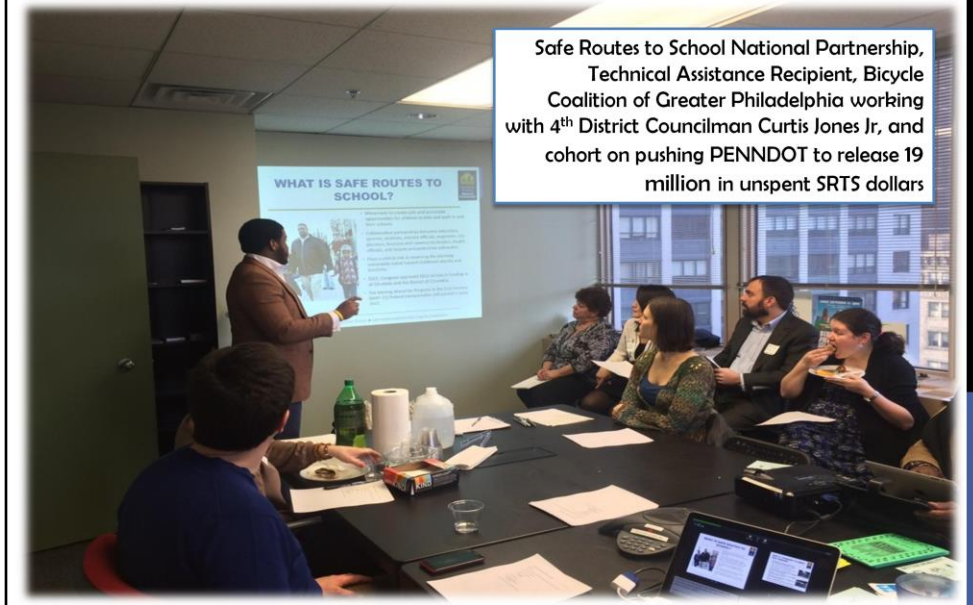
Sec. 55-4-12. Same — Persons twelve to seventeen years of age. any person over the age of 12 years and under the age of 17 years may operate a bicycle upon the streets, highways, and alleys of the City, provided, that such person has in his possession the written consent of the parent or guardian to do so.

Sec. 55-4-13. Same — Police to notify parents of violations. If there is any violation of section 55-4-21 or section 55-4-22 of this Code, the Police department shall notify the parent or guardian of the violation, giving the details of the violation, and shall recommend the confiscation of the bicycle by the parent or guardian for a period of not more than six months.



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Just because YOU don't see the work doesn't mean it isn't happening



Safe Routes to School National Partnership,
Technical Assistance Recipient, Bicycle
Coalition of Greater Philadelphia working
with 4th District Councilman Curtis Jones Jr, and
cohort on pushing PENNDOT to release 19
million in unspent SRTS dollars



HOW WE CAN HELP

We can be a thinking partner to help you take the first step and that steady hand as you start pedaling towards active places....

Some many resources –task forces, partners and knowledgeable staff working around the country, fact sheets, messaging, talking points, spokesperson coaching, you name it we can help or we will work to find you the answer.

www.saferoutespartnership.org



www.saferoutespartnership.org

 [saferoutespartnership](https://www.facebook.com/saferoutespartnership)

 [saferoutesnow](https://twitter.com/saferoutesnow)

Keith Benjamin

**Community Partnerships Manager
Voices 4 Healthy Kids Initiative**

keith@saferoutespartnership.org

 **@rkbtwo**

Question from Jill to the Network: How do we continue our conversation to advance equity? What would help you in your work? Please email me your thoughts.

AGENDA

- Welcome and Introduction
- Why Equity Matters to SRTS
- Preparing your SRTS Team
Ellen Pillsbury, Active Transportation Planner, MDH
- Announcements

Preparing your SRTS Team

July 2016 SRTS Network Call

**Ellen Pillsbury, AICP
Active Transportation Coordinator**

MDH Minnesota
Department of Health
Office of Statewide Health Improvement Initiatives



Some Tips

SRTS Activities

1. **Planning process**
2. **Program Start-up**



Planning Process

1. **Meet with team leads**
 1. Develop workplan and timelines
2. **Schedule one-on-one meetings**
3. **Identify existing plans and data sources**
4. **Identify a first meeting date**



Meet with the project team (planner, public health) to develop a start-up plan

List who needs a one-on-one meeting as a refresher

What information is needed

Program Start-up

1. **Connect with team members**
2. **ID new members**
 1. Meet one-on-one
3. **Schedule a mid-August meeting**
 1. Develop goals and plan for the year
 2. Review Plan recommendations



TIPS

- 2 teams leads is better then one
- Set a planning meeting for the week before school starts (mid-August)
- Create goals (“asks”) for 1:1 meetings
- Have a summary of existing info/last years efforts



Group Discussion/Questions

How have you prepared your Team?

What has worked well? Or not so well?

Questions?: MDH Active Living Team:
Kelly Corbin
Physical Activity Coordinator
Kelly.corbin@state.mn.us
#507-206-2717

Ellen Pillsbury
Active Transportation Coordinator
Ellen.Pillsbury@state.mn.us
#651-201-9354



ANNOUNCEMENTS

SHIP Conference July 25 and 26

ProWalk ProBike ProPlace September 12-15, 2016

Next Call: August 17; 11:30 – 12:30PM

**Variety of presenters discussing Trail Policies,
including the intersection with SRTS strategies**

September: Rescheduled for Thursday Sept 22

Topics: Evaluation and Preparing for events

Confidential and proprietary.

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Not announced, but you should know...

Apply to host a Walk! Bike! Fun! curriculum training in your area to implement the curriculum change for schools. Doing so will provide area teachers and community educators with the skills to teach children safe pedestrian and bicycle skills! Complete and submit this application: https://www.surveymonkey.com/r/fallwbf_2016
Deadline, August 5.

Contact Michelle (Breidenbach) Kiefer with questions michelle@bikemn.org.

2016 MEETINGS



2016 Meeting Dates:

~~January 21~~

~~February 18~~

~~March 17~~ **Changed to March 24**

~~April 21~~

~~May 19~~

~~June 16~~

~~July 21~~

August 18 (Wed Aug 17, 11:30 – 12:30)

September 15 rescheduled to 22

October 20 (Confirm MEA)

November 17

December 15

Call Time: 10:00 – 11:00AM



THANK YOU.

Confidential and proprietary.

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